

About Gdansk

Gdansk is one of the largest cities in Poland. The city boasts a thousand-year history, a location at the crossroads of important commercial and communication routes and extensive port and mercantile traditions.

Gdansk is now a major shipping port and tourist destination, with millions of Polish and other European citizens flocking to the beaches along the Baltic coastline.

As part of the CIVITAS MIMOSA project, the city is promoting tram travel, reducing reliance on private cars, and developing innovative promotional tools, such as web-based social networks and campaigns.

Infrastructure

Redesigning road infrastructure for safety

Objectives / Innovative Aspects

- New junction designs.
- Redesign of streets and pavement / pedestrian walkway areas.
- Improvement of infrastructure for cycling and walking along the sea shore.
- Better integration with the nearby city centre.

Expected Results

- Reduced accident rate by 50%.
- Increased use of recreation areas by 10%.



Technology

Keeping an eye on vandalism

Objectives / Innovative Aspects

- Reduce acts of bad behaviour and vandalism of public transport property by use of CCTV on vehicles.
- Develop a new liaison system between public transport drivers, operator and police.
- Develop alternative punishment systems in order to change behaviour.

Expected Results

- Reduced instances of vandalism by 20%.
- Reduced direct costs of vandalism by 20%.
- Reduced indirect costs of vandalism by 10%.
- Increased perceptions of safety among passengers by 20%.



Innovation

Making the tram more attractive

Objectives / Innovative Aspects

- Achieve an economically viable number of public transport passengers.
- Reduce dependence on the private car and number of cars on the road.
- Develop an internet platform where tram users can validate other passengers experiences, raising awareness of the service.

Expected Results

- Reflect a positive shift of attitude towards public transport of 10%.
- Achievement of a modal shift of at least 15% from private to public transport.
- Observe an attitudinal shift towards continued use of public transport even if a car is owned.



City Contact

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