

About Aalborg

Home to 194,000 citizens, the City of Aalborg is the primary city of northern Denmark. During the last decades, Aalborg has moved from being a traditional industrial city towards an experience city, creating new forms of transport demands and travel patterns.

With its extensive experience in European co-operation and its participation in the now concluded CIVITAS I - VIVALDI project, Aalborg participates in, as well as co-ordinates, the CIVITAS ARCHIMEDES project.

Aalborg is working with innovative measures within a wide range of sustainable transport areas, including bio-fuelled busses, improved public transport information, demonstrating innovative Information Technology Services solutions for mobile phones, on-board information screens and electronic ticketing. The project also includes a city bike scheme, environmental zone, congestion monitoring, a parking strategy and improved cycling infrastructure.

Aalborg is tackling innovative subjects, building on own experiences and what has been learned from other cities in Europe.

Innovation

School cycling campaigns

Objectives / Innovative Aspects

- Build on current national and local cycling campaigns targeted at schools and the users of neighbouring roads.
- New forms of campaigning, such as mobile phones and viral marketing.

Expected Results

- More children cycling to school.
- Safer environment and reduction in car use.



Infrastructure

Cycle Motorway

Objectives / Innovative Aspects

- Create exceptional conditions for cyclists in a corridor from the city centre to the University.

Expected Results

- More cyclists.
- Safer and more secure environment for cyclists.



Technology

On-trip Bus Traveller Information

Objectives / Innovative Aspects

- Expand the real time passenger information (RTPI) system introduced under the CIVITAS I VIVALDI project.
- Transmit RTPI and other information on the bus.

Expected Results

- Increased public transport user knowledge of travel options and schedules.
- Increased public transport user satisfaction.



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