



## APPLICATION FORM – CATEGORY III

### Eligibility and Evaluation Criteria

As a CIVITAS “demonstration city” (i.e. you have participated in CIVITAS I, II or CIVITAS Plus), you are eligible to apply for this award. However, you may **not** apply, if you received the CIVITAS award in 2008 or 2009. To be rewarded, your application should evidence:

- Continuing implementation of those ambitious policies introduced with the support of CIVITAS;
- Active involvement of local stakeholders throughout implementation;
- An ability to address key challenges and obstacles as they arose during policy implementation;
- Active ambassadorship for the CIVITAS Initiative during 2008;

### Selection Process

The category III award winner will be chosen by the site managers of the CIVITAS demonstration cities, based on the merit of its application. NB: The applicant city will be asked to abstain from voting.

**Please send your entry via e-mail to the CIVITAS Secretariat at the following address, with “CIVITAS Award Category III” placed within the subject of your message**

[secretariat@civitas.eu](mailto:secretariat@civitas.eu)

**This call closes on September 10<sup>th</sup>, 2009**

### APPLICANT DETAILS

Local authority	Nantes Métropole
Country	France
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City population	580 000 inhabitants

## JUSTIFICATION

Please answer the following questions using no more than 150 words for each answer.

**Please tell us how you have continued to implement those ambitious policies introduced with the support of CIVITAS (please also indicate that phase of the Initiative under which they were introduced) (max. 150 words)**

➤ Development of a **clean bus fleet:**

161 CNG buses were purchased for this key policy of CIVITAS I VIVALDI. Since the end of the project, the conurbation doubled the quantity of CNG buses: 251 CNG buses today (35 more planned for 2009-2010) accounting for more than 80% of the total fleet. The creation of another refuelling station in 2008 completed the Trentemoult station implemented under CIVITAS.



➤ Development of the **structuring network:**

CIVITAS helped Nantes remodel 2 main roads of access to the city centre in order to favour public transport over private cars. Following this measure, Nantes increased the length of its tram network and implemented a BRT on one of these main highways.

➤ Development of the **bus network quality**

The Chronobus concept (label of performance and quality for main bus lines) created thanks to VIVALDI is being developed into a new form of bus with a high level of service and extended to 10 new lines.

➤ Development of **bicycle use:**

- Further development of the bike & ride policy: 2000 more secured bike parking spaces in project;
- Development of the rent-a-bike service in parking spaces with the launch of a self-service bike rental system (bicloo): 89 stations and 790 bicycles with an extension in project.
- Experiment of foldable bikes to be used in combination with PT under evaluation;



**Please explain how your city has actively involved local stakeholders throughout the process of policy implementation (max. 150 words)**

**Partnerships** were established **with other organising authorities** (mainly the province, and the region): common work on a mobility platform (Destineo), development of an integrated fare system (Métrocéane). This on-going process allows the development of public transport at a scale larger than the conurbation's to the benefit of citizens.

**Citizens** were and are also actively involved in the definition of the public transport and mobility

policy:

- A permanent involvement of many **citizens associations** organised into a consultation body, the “collectif transport” and through a “Conseil de Développement” gathering several active personalities.
- A more in-depth consultation work carried out through **citizens’ panels**.

Lastly, **companies** are involved via dynamic partnerships with commerce chambers but also through the development of **company travel plans**: launched in 2004, the experiment counted 53 participating companies at the end of CIVITAS (addressing around 25000 employees). Company travel plans currently involve 201 companies and 62 000 employees, with 60 more plans under study (about 7500 employees).



**Please indicate how your city addressed or responded to key challenges and obstacles as they arose during policy implementation (max. 150 words)**



One of the issues identified through CIVITAS was the difficulty to have a **transversal view of the transport and mobility strategy**, as the competences were split between many departments and key players. However, since 2008, Nantes Métropole mobility, transport, traffic and parking services have gathered into one single department, thus allowing drawing a more coherent, readable and user friendly all-mode policy.

Another key issue was to favour a **behaviour change** among the population toward alternatives modes to the use of private cars. This behaviour change was worked on through several actions such as:

- The development of the public transport offer and quality combined with the decrease of public space allocated to cars;
- The development of a wide range of alternative mobility services: carsharing, carpooling, self service bicycle renting system, etc.
- An increased coherence between all services: combined season tickets, integrated fare systems, etc.

As a result, a **decrease in car modal share** from 62% to 57% has been reached since the launch of the CIVITAS project (2002) to the benefit of soft modes and public transport mainly.

**Please explain why your city should be considered the 2008 “ambassador” for the CIVITAS Initiative (max. 150 words)**

The involvement in CIVITAS VIVALDI was the corner stone for Nantes’ active commitment at a European level:

- The conurbation was selected as one of the CIVITAS ambassador cities of the **CATALIST project** to help newcomers benefit from the CIVITAS experience;
- At a national level, Nantes is involved into the **CIVITAS French task force**, which is used as a tool to disseminate the CIVITAS best practices (attendance to high level transport exhibitions, presentations).
- In parallel, Nantes gives a high importance to being a dynamic **member of the CIVITAS family** and actively participates to all CIVITAS forums.
- Lastly, Nantes Métropole continued some of the experiences developed under VIVALDI with other CIVITAS partners and other programmes: **COMPRO project** for the common procurement of clean vehicles, **European Bus System of the Future project** for the development of new generation buses with a high level of service, and others.



**Applications will be collected and forwarded to CIVITAS demonstration cities site managers for voting. A decision will be reached by 25<sup>th</sup> September, 2009. You will be informed accordingly about the result, in order to begin preparing for the Award ceremony.**